

More about mda's

Presentation Skills Programme

Benefit: the ability to present readily and persuasively is a key determinant of success in business. This programme provides those skills.

Introduction: The ability to present successfully and convincingly is one of the most important skills that a businessman can have. Yet it is also a skill that few are ever trained in, and that many people are almost phobic about using. On any measure of fears, speaking in public always comes very high on the list.

For: Any executives regularly presenting either to internal groups or to external customers

Purpose: to improve presentation ability substantially by a variable combination of traditional means - video-taping presentations and material organisation - and the latest methods such as neuro-linguistic programming, group dynamics and sports psychology techniques.

Objectives: The two-day course provides the opportunity for up to twelve participants to learn the techniques and practice them through individual presentations. Whilst the workshop is primarily designed for relative newcomers to presenting, all levels of presenter will benefit from the techniques taught, even if only as a refresher course. In the past we have had regional directors of major multinationals attend and find clear benefits in the tuition.

Approach: As practical as possible, given any constraints on time or numbers. As much presentation and exercises as are possible is fitted in, according to the needs of the group.

Duration: Two days

Contact details: for more about mda and our other programmes:

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or

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or

visit our website - <http://www.mdapac.com>

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http://www.mdapac.com/send_brief.html