

More about mda's Leading in times of change Programme

Benefit: Motivated groups that work together to deliver agreed outcomes. Participants learn the steps involved in developing a motivating vision toward which to lead people, and the techniques that ensure implementation.

Introduction: In times of great change, leadership is more important than ever. Few would dispute that we are going through a period of some of the most rapid change in human history - and it shows no sign of slowing down! The ability to lead our companies towards the future that we wish to create - as opposed to a future forced upon us - is paramount.

For: Anyone at any level in a company who is charged with creating and leading teams. The nature of the programme is such that it is most often done for middle to very senior managers.

Purpose: To develop the skills of mission building, creating a vision and selling that vision. These are the key requirements for leadership.

Objectives: This programme develops the leadership skills and techniques needed for:

- creating the vision of the future,
- cascading that vision down through the organisation, so that each unit within the organisation constructs its own vision of its future that is aligned with the overall vision,
- ensuring, through appropriate measurement and reward systems, that all levels in the company are being led consistently towards that future
- and getting commitment - immediately - to action.

The programme does not promise that participants will leave with a clear-cut mission and vision statement for their business unit - that is a longer process. They will, however, have all of the tools for such development, the means to cascade the vision down, and to build a team to execute it and monitor its achievement, and an action plan.

Approach: By working through the process in the workshop, the group develops practical solutions to the challenges confronting them in moving forward, which will lead on to firm implementation plans.

Duration: Two days

Contact details: for more about mda and our other programmes:

please call Kingsley Smith on 852 6403 7868

or

Email us at kingsley@mdapac.com

or

visit our website - <http://www.mdapac.com>

or

go directly to our briefing form at
http://www.mdapac.com/send_brief.html